Lyme Disease in Canada
A benchmark public opinion study, 2017

Canadians know Lyme disease by name. Most acknowledge having some information about the disease, such as it being contractible via a tick bite.

Which of the following diseases have you heard of?

- Alzheimer's disease: 79%
- Parkinson's disease: 78%
- Multiple Sclerosis (MS): 76%
- Lyme disease: 70%
- Lou Gehrig's disease (ALS): 68%
- None: 18%

To your knowledge, how can a person contract Lyme disease?

- 85% FROM A TICK BITE
- 14% FROM A MOSQUITO BITE
- 3% CONGENITAL TRANSMISSION
- 2% SEXUAL TRANSMISSION
- 1% GENETICS
- 8% DON'T KNOW/NOT SURE

How much would you say you know about Lyme disease?

- A LOT: 9%
- A LITTLE: 53%
- NOT VERY MUCH: 28%
- NOTHING AT ALL: 9%
- DON'T KNOW/NOT SURE: 1%

A full 40% of Canadians are NOT aware that Lyme disease is a fully preventable disease.

One-in-ten Canadians claim that they or someone they know in Canada, has been diagnosed with Lyme disease. Compared to the number of reported cases by the Public Health Agency of Canada for 2015, this exposes a potentially HUGE gap (917 reported cases vs. ~3 million people claiming to have been diagnosed) in the prevalence of this disease (even within the margin of error of 3 percentage points at the 95% confidence level).

Have you, or someone you know in Canada, been diagnosed with Lyme disease?

- YES: 11%
- NO: 89%

Almost 80% of Canadians are generally concerned about getting Lyme disease.

- CONCERNED: 79%
- NOT CONCERNED: 17%
- DON'T KNOW/NOT SURE: 4%